

**Hi there!** Thank you for your interest in becoming my next client. Before we get started on the work, please fill out this questionnaire to the best of your ability, then send it back to me at [hello@williamprobus.com](mailto:hello@williamprobus.com). It will help me get a headstart on how to best meet your business needs so we can hit the ground running!

**IGNITION SEQUENCE**

Name:  Email:   
Phone:  Company:

**What are we working on?** *Be as brief or as descriptive as you like here, but know that the more info you share, the better able I'll be to help quickly achieve your goals.*

**Which of these categories most accurately reflects your project?** *Select all that apply.*

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Logo / Brand Identity | <input type="checkbox"/> Marketing / Brand Strategy           | <input type="checkbox"/> Creative Direction    |
| <input type="checkbox"/> Website Design        | <input type="checkbox"/> Copy (Script, Blog, Brand Book, etc) | <input type="checkbox"/> Workflow Consultation |
| <input type="checkbox"/> Ad Campaign           | <input type="checkbox"/> Graphic Design Services              | <input type="checkbox"/> Brand Audit           |

**LET'S EXPLORE**

**What are three values that your business always tries to uphold?**

**Who is your ideal client or customer?**

**What is the urgency to get your project done right now? Is there a deadline?**

**If you could deliver a one-sentence message to your customer through all the noise, what would it be?**

**If you know your budget right now, please include that here:**

**CONTACT:****William Probus**

706.267.9186

[hello@williamprobus.com](mailto:hello@williamprobus.com)

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